

SCHOOL OF ARTS AND MANAGEMENT STUDIES (SAMS)

When the new businesses are being built and riding over the huge digital disruption opportunity, the old management theories are being rewritten to address this new wave. When the new businesses are being built and riding over the huge digital disruption opportunity, the old management theories are being rewritten to address this new wave. When peer-to-peer lending or hiring a car through Ola / Uber, or hiring a room for rent through AirBNB (which doesn't own any property) in the remotest corner of the world are becoming the order of the day, organizations are reinventing themselves. Be a part of this transformation, join the thought leaders and rewrite the management theories for the new world.



PROGRAMS

BBA - Hospitality Management (Hyflex)

B.Com - Forensic Accounting

B.Com with training in ACCA (Hyflex)

B.Com

2 Year Post Graduate Programs

- MBA
- MBA - Fin Tech (Hyflex)
- Master in Hospitality Management (Earn While You Learn Program)
- MBA - Agriculture Business Management (Hyflex)

1 Year Executive MBA

- Executive MBA (Hyflex)



ELIGIBILITY CRITERIA

3 Year Undergraduate Programs

- Intermediate or Plus two completion in science or commerce discipline
- Minimum 45% aggregate marks

2 Year Post Graduate Program

- Any three year graduation program with minimum 45% in aggregate

INNOVATION AND STARTUP LAB

The School runs an Innovation and Startup Lab in collaboration with our other schools and Industry partners. The Innovation and Startup labs are invested by the sponsors and industries to encourage students to take up ideate, innovate, invest, implement and impact the society positively.

B.E.S.T
Bharatiya Engineering, Science & Technology
Innovation University

SAMS OFFERS

- Curriculum that strikes a balance between theoretical and conceptual underpinnings with practical applications
- Work integrated programs where in select students have an opportunity to earn through internships while they learn.
- Incubation centre to bring alive startup dreams of students where they get to seek expert advice, enture capital/Angel investments while distilling their ideas into products and services